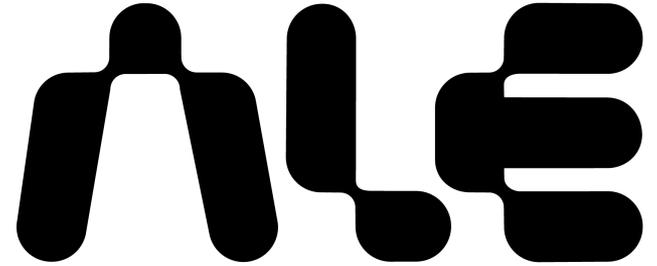


# ALE Vilnius 2023

Partnership proposal  
23-25 AUG ///



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**It's your opportunity to support** Europe's most unusual annual gathering of coaches, trainers and practitioners in Lean and Agile.

As Vilnius celebrates its 700 years anniversary, we thought it is a perfect opportunity to follow the footsteps of our Grand Duke Gediminas and invite the artisans from all over the Europe to Co-create the better future for our craft. This time we're doing the same and inviting you to **be part of this Co-creation.**





# WHAT IS ALE?

Agile Lean Europe (ALE) network is **an open and evolving network** of people with links to local communities and institutes. Its purpose is to **spread ideas and promote** the collective understanding of **Agile and Lean thinking** throughout Europe. By bringing together diverse perspectives and fostering cross-border exchange it allows **beautiful results to emerge**.





Once a year ALE people gather in ALE Unconference. It has visited Berlin, Paris, Prague, Sofia, Riga, Zurich, Porto and this year it's **coming to Vilnius.**

ALE is an Unconference by the community for the community. No one makes a financial profit and attendance fees cover the very basics while keeping the doors open to everyone. Everything on top of that is to be covered by individuals and companies who are willing to help making ALE awesome with their financial contribution.

# COMMUNITY

Each year the conference brings together around 250 - 300 Lean and Agility professionals from all around and outside Europe!



600+



6200+



600+



860+

**Agile**  
LIETUVA

6000+

# PROGRAM



## PRE-ALE WORKSHOPS

hands-on workshops  
August 22<sup>nd</sup>

## ALE UNCONFERENCE

main ALE event  
August 23<sup>rd</sup>-25<sup>th</sup>

## POST-ALE RETREAT

time to reflect & relax  
August 26<sup>th</sup>-27<sup>th</sup>

# CULTURAL MARKERS



**Kids and Spouses activities** - ALE traditionally welcomes spouses as well as future generation of Agile & Lean enthusiasts. There's always something exciting for them to do during the event

**Dinner with Strangers** - a long living ALE's tradition that has connected so many people across the world

**Drinks with Friends** - at the end of the event, no-one's a stranger! ALE is closed with heart warming social interactions

# VENUE

Artis Centrum Hotel will be our ALE Unconference space.  
The hotel is situated in Vilnius Old Town.



# PARTNERSHIP - WHAT'S IN IT FOR YOU?

- \* **Make your brand visible** to a Europe-wide community of agilists, coaches, trainers, practitioners
- \* **Show how much you care** about finding better ways of building services and products, better ways of working together
- \* **Put your name on a map** of companies that promote agile lean ways of working
- \* **Connect to top professionals** both from Lithuania and abroad and find new ways to collaborate on your most important topics
- \* **Support one of the kindest conferences** that cares for individuals, communities and planet earth



# PARTNERSHIP TIERS

Choose best package for you



Tier	Cost (EUR)*	Choose the package if...
<b>Duke/ Duchess</b>	3500	You aim to be associated with the event, the culture and principles of Lean and Agile. You're seeking for a highest presence before and during the event. You get all the benefits of lower tiers and more. For the first three Duke/Duchess tier sponsors you get an opportunity to claim a title and special benefits at no extra cost.
<b>Lord/ Lady</b>	1500	You aim to build strong presence before and during the event. You want to be seen as a key supporter of ALE community and you represent Agile & Lean values and principles.
<b>Baron/ Baroness</b>	750	Your goal is to create online presence as a supporter of ALE 2023. You are enthusiastic about the event and would gladly support the idea. Even a small contribution is helping us a lot.

\*cost is without VAT

**We Share  
Because  
We Care**

# SPECIAL BENEFITS



**Grand Duke Gediminas:**  
a kind supporter of our  
Kids & Spouses  
programme



**Grand Duchess Anna:**  
a caring supported of  
Dinner with Strangers  
event



**Grand Duke Vytautas:**  
your logo printed on  
the cake or cupcakes  
for the event

\* There's always a possibility to discuss a custom benefit

# PARTNERSHIP BENEFITS



Tiers	Duke / Duchess	Lord / Lady	Baron / Baroness
<b>Digital Marketing &amp; Comms</b>	<ul style="list-style-type: none"> <li>✧ Dedicated posts on social media</li> <li>✧ Social media mentions</li> <li>✧ Logo on website (XL)</li> <li>✧ Logo in social media communication</li> <li>✧ ALE partner logo</li> </ul>	<ul style="list-style-type: none"> <li>✧ Social media mentions</li> <li>✧ Logo on website (L)</li> <li>✧ Logo in social media communication</li> <li>✧ ALE partner logo</li> </ul>	<ul style="list-style-type: none"> <li>✧ Logo on website (M)</li> <li>✧ Logo in social media communication</li> <li>✧ ALE partner logo</li> </ul>
<b>Physical Marketing &amp; Comms</b>	<ul style="list-style-type: none"> <li>✧ Logos on lanyard/bracelet</li> <li>✧ Company Roll-up (main hall/ breakouts) - x3</li> <li>✧ Logos /static profiles on screens (if available - XL)</li> <li>✧ Logo on physical ALE posters (XL)</li> <li>✧ Mention opening /closing speech</li> </ul>	<ul style="list-style-type: none"> <li>✧ Company Roll-up (main hall)</li> <li>✧ Logos /static profiles on screens (if available - L)</li> <li>✧ Logo on physical ALE posters (L)</li> <li>✧ Mention opening /closing speech</li> </ul>	<ul style="list-style-type: none"> <li>✧ Logos /static profiles on screens (if available - M)</li> <li>✧ Logo on physical ALE posters (M)</li> <li>✧ Mention opening /closing speech</li> </ul>
<b>Tickets &amp; Discounts</b>	<ul style="list-style-type: none"> <li>✧ 4 free Tickets</li> </ul>	<ul style="list-style-type: none"> <li>✧ 2 free Tickets</li> </ul>	<ul style="list-style-type: none"> <li>✧ 1 free Ticket</li> </ul>

# ORGANISING TEAM



Organised in partnership with **Agile**  
LIETUVA



# LET'S KEEP IN TOUCH

[AGILELEANEUROPE@GMAIL.COM](mailto:AGILELEANEUROPE@GMAIL.COM)